

A Public-Private Partnership Fairy Tale?

*G-Watch's*

*Textbook Count Story*

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Ateneo School of Government

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**Good Practices in Corruption Prevention  
Regional Seminar**

25 – 26 March 2009, Venetian Macao Resort Hotel, Macao  
Organized by the Commission Against Corruption Macao (CCAC) and the  
ADB/OECD Anti-Corruption Initiative for Asia and the Pacific



*Textbook Delivery in  
Philippines Today...*

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procurement of  
textbooks done with civil  
society orgs' (CSO)  
observers

textbooks cheaper and  
procured in a shorter  
period of time

more and more actors  
are involved



## price

- from Php 80-120 per textbook to Php 30-45 pesos



## time

- from 24 months to an average of 12 months



## participants

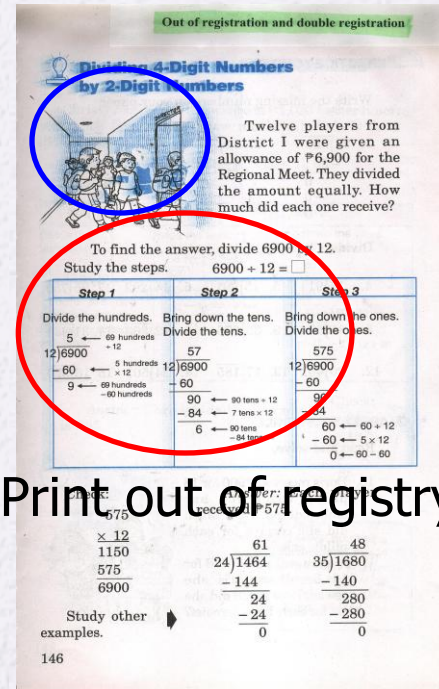
- from 8 to 41 CSOs
- open to business companies

during the production of textbooks, physical quality inspections are conducted with CSOs

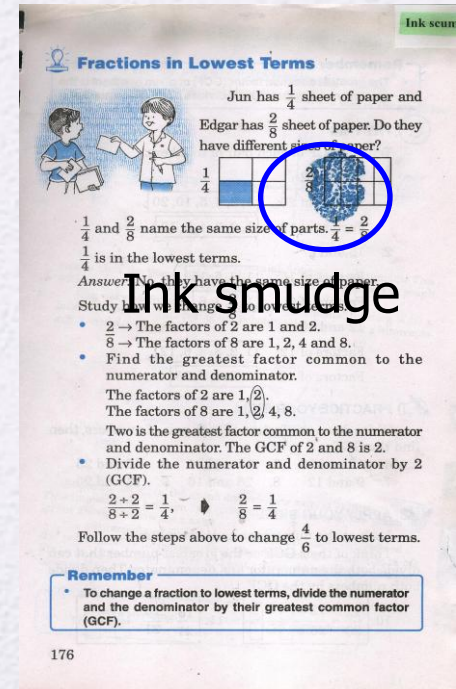
Textbooks and Teacher's Manuals found with defects and deficiencies in printing were marked "for replacement" and are replaced by the suppliers



Common defects corrected



Print out of registry







Boy scouts, girl scouts and other CSO monitors wait at the delivery spots to count the books, sign Inspection and Acceptance Receipt (IAR), which certifies that the textbooks received are of right quantity and physical quality

Delivery errors have been reduced to as low as 5% on the average

The process was streamlined-deliveries with IARs that are signed by CSOs are no longer subjected to post-delivery checking by DepEd



Zamboanga del Sur



Cebu City





## TEXTBOOK DELIVERY MONITORING AT RMHS MANILA





# Coca-Cola and other private companies help DepEd in transporting the textbooks from district offices to far flung elementary schools



To quench our students' thirst for knowledge,  
we called on COCA-COLA to help deliver textbooks to hard-to-reach schools.

From August to October, COKE delivery trucks will help bring badly needed textbooks to the far-flung schools in areas they cover. It's a great example of how the DepED, local communities and the private sector are all working together to make sure our schools come first.

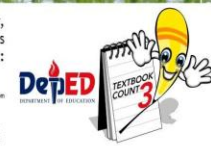
You can help the students in your area get their books on time. To volunteer as a textbook delivery watcher, call the following numbers: Philippine Governance Forum at 899-4590 • Instructional Materials Council Secretariat, DepED at 634-1072 Or use the DETxt Hotline: 2622 (Globe & SMART) and G-Watch Text: 0928-3347631.

**Consortium of Civil Society Organizations for Textbook Count:** Alliance of Concerned Teachers • Alliance of Volunteer Educators • Association of Ministers and Ministries in Nueva Ecija • Barangay Filipino • Boy Scouts of the Philippines • Brotherhood of Destiny • Caucus of Development NGO Networks • Christian Convergence for Good Government • Concerned Citizens of Abra for Good Government • Civil Society Network for Education Reforms • Fellowship of Christians in Government • G-11 Scouts of the Philippines • Kapagitan Kasabayan Foundation • Komyunang Pilipino • Nagu City People's Council • National Citizens Movement for Free Elections • Negros Center for People Empowerment and Rural Development • Progresmen Watch, Inc. • Ralua Quilink Center and Mosque Foundation • Social Watch, Visayas • Student Catholic Action • Ten Outstanding Boy Scouts of the Philippines Association • Transparency and Accountability Network • UP Barinas • UP-Hang • UP-Rangay • Victory Campus Ministry • Volunteers for a Libertarian Society • YES Tajaras • Young Micro Professionals Network, Inc. • Youth Empowering Youth (YEY) Forum • **CSO National Coordinator: G-Watch, Ateneo School of Government**

**IN COOPERATION WITH:**



**With support from:**





Communities help in the onward delivery of textbooks through *Textbook Walk*, which is a synchronized festivity showcasing community action that aims to help distribute textbooks and to create public awareness on the need to improve education



The Textbook Walk in Dauin, Negros Oriental coincided with the town fiesta, resulting in what organizers called high-energy volunteerism. The local government provided two trucks to haul the books from the schools district to the local elementary schools. Photo courtesy of G-Watch



# Textbook Walk in ...

- **Siargao Division:**
  - Dapa West
  - Socorro West
  - General Luna



In Socorro, Surigao del Norte, Textbook Walk volunteers carry textbooks on their heads from the district office to local elementary schools. Motorcycles and tricycles, the common mode of transport, were also used. Photo courtesy of G-Watch.





# Textbook Walk in...

- Davao Oriental Division:
  - ❑ Mati North
  - ❑ Mati South
  - ❑ Mati Central

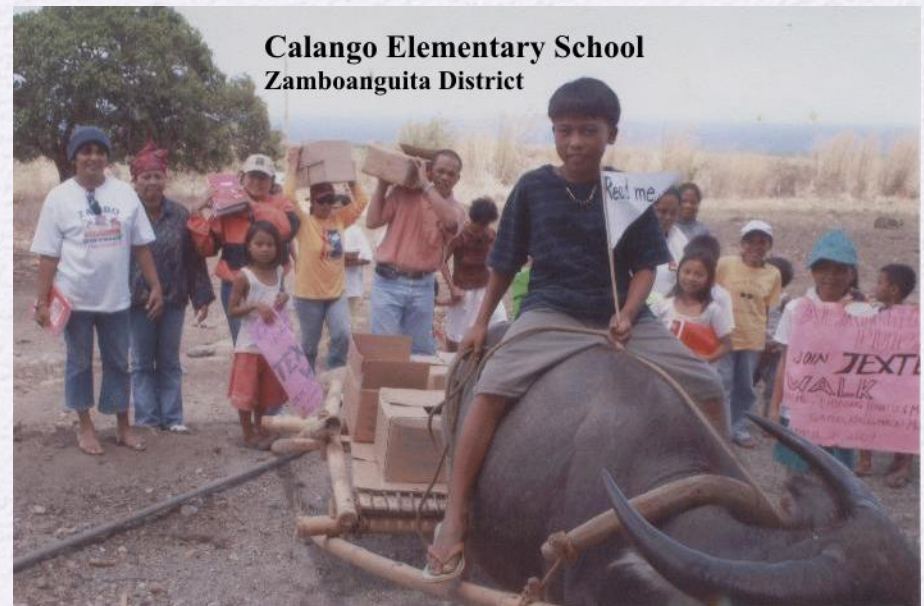


Communities mobilized resources for the transportation of textbooks



# Textbook Walk in..

- Negros Oriental Division
  - Dauin
  - Sibulan
  - Zamboanguita
  - Bindoy



..even carabaos joined the festivity along with the entire community



# Textbook Walk in...

- Bayawan City Division
  - Bayawan East
  - Bayawan West



Textbook Walk became the platform for calls for hope and unity for a brighter future...

Textbook Count ensures that  
the right quantity and  
physical quality of textbooks  
reach the public school  
students on time.





*Textbook Delivery Before  
Textbook Count*

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Delivery of textbooks were normally delayed and there were frequent media reports of ghost deliveries

No system in the delivery of textbooks

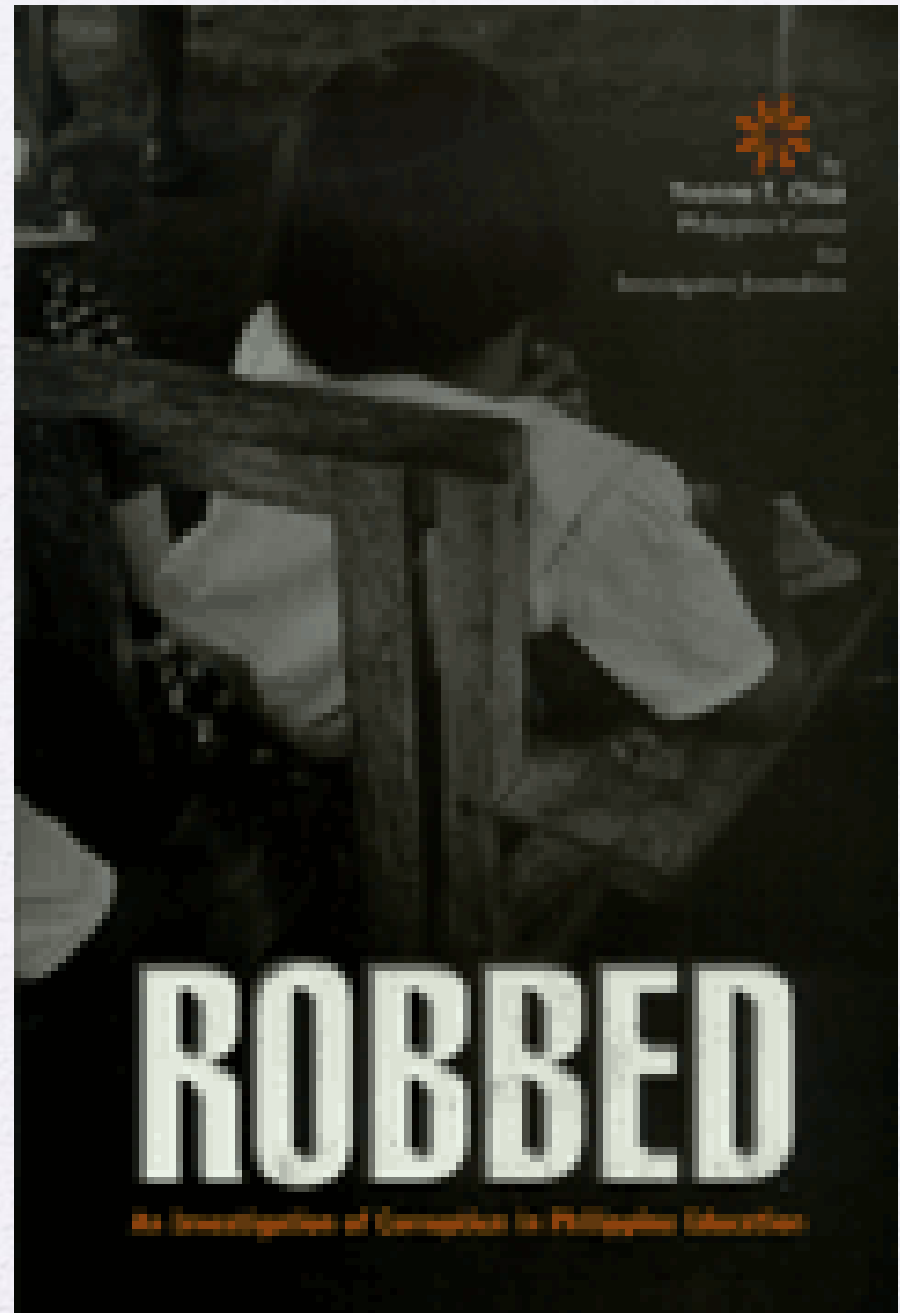
No participation from CSOs; processes were not transparent; no means for accountability





Prices of textbooks were double and the process of procuring textbooks was long

Frequent reports on corruption in textbook procurement; DepEd was perceived as the most corrupt agency in the government



Picture from Philippine Center for Investigative Journalism

How this Textbook  
Count story started...

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Filipinos marched  
to EDSA once  
more in 2001...

Renewed  
commitment to  
fight  
corruption... peopl  
e demanded good  
governance

As a response to  
the seeming  
excesses of the  
Estrada  
government,  
Government

Watch as how



EDSA 2001

# What is G-Watch



**It is a social accountability program of the Ateneo School of Government.**

**It tracks public expenditure and monitors government program implementation.**

**It has monitored textbook delivery, school building construction, drug procurement, public works projects, disaster relief distribution, and auction of Customs-seized goods.**

**It started in year 2000 under the Philippine Governance Forum.**



# context

**CORRUPTION** is a serious problem--it retards economic growth and weakens democratic institutions

## **PREVENTIVE APPROACH:**

preventing corruption through systems check and citizens' vigilance

# VISION

Competent and credible government institutions and meaningful civil society participation in governance

# MISSION

To provide a venue where the government and the civil society can be engaged in the formulation of policies and programs to improve governance





# framework

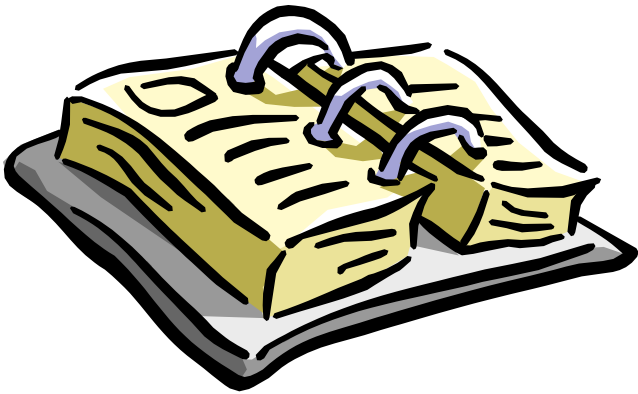
- tool and method must be simple and easy to use
- there must be consultation with agency regarding the monitoring and its results

# Monitoring Tool

<b>Project</b>	<b>Planned/ Normative</b>	<b>Actual</b>	<b>Variance</b>	<b>Cause of Variance</b>	<b>G-Watch Assessment</b>	<b>Agency Assessment</b>
<b>Time</b>						
<b>Cost</b>						
<b>Quantity</b>						
<b>Quality</b>						
<b>Process</b>						



# SAMPLE RESULTS OF TOOL APPLICATION



Drug Procurement  
Public Works Projects  
School Building Projects  
Disaster Relief Distribution  
Textbook Delivery

Davao City

Direct Purchase thru Exclusive Distributorship

010219

Exclusive Distributorship Feb

2001

Public Bidding No.:  
RIV NO:  
ACCOU  
NAME:  
ADDRESS:

Please deliver to **CENTER** & **Properies & Supply Section** within **working** days upon receipt of order; following article specified below. **FAILURE WOULD MEAN AUTOMATIC CANCELLATION OF UNDELIVERED ITEMS IN ADDITION TO TERMS AT THE BACK THEREOF** (Important: Please read terms and condition at the back hereon)

ITEM NO.	ARTICLE	QTY	UNIT	UNIT PRICE	TOTAL
1.	Methylergometrine hydrogen mal. 125ug tab x 100's	10	box	1,670.00	16,700.00
2.	Methylergometrine hydrogen mal. 200ug/ml amp. x 100's	7	box	14,642.00	102,494.00
3.	Oxytocin synthetic 10iu/ml amp x 100's	2	box	11,183.00	22,366.00

Oxytocin synthetic 10i.u./ml amp 100's  
11,183.00/box

Oxytocin maleate 10 i.u. amp  
988.00/box

Public Bidding Jan-Jun  
2001

Drug Price Discrepancy: 1,031%

I hereby certify that on \_\_\_\_\_, 1996, a Public Bidding had been made for the above mentioned articles, that the prices quoted by each dealer for the above bid are authenticated and that the bidding was held in the presence of the representative of each attending bidders together with the representative of the Committee on BIDS and AWARDS of the Davao Medical Center and COA resident auditor. The price paid for the above supplies were considered reasonable and the lowest obtainable in the locality at the time of purchase.

RECOMMENDING APPROVAL:

Supply Officer III

APPROVED BY THE AUTHORITY

Accepted this Purchase Order this \_\_\_\_\_ day of \_\_\_\_\_, 1996

01 MAR 2001

SUPPLIER'S SIGNATURE

Tels. 61-3-81 \* 61-34-37

SUPPLY SECTION  
San Fernando, Pampanga

PURCHASE ORDER

No 7171

Feb. 26, 2001

Matro Manila



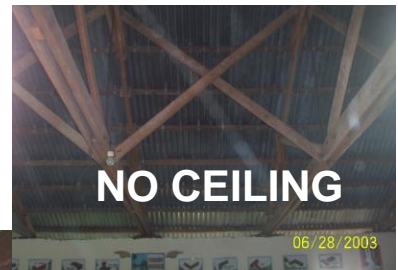
# Bislig case: When will we see the bridge finished?



The construction of Bislig Bridge in Surigao del Sur started in 1998. As of 2003, total expenditure for the project is P95 million. It is only 25% completed and is estimated to take 5 more years to finish.



# g-watch school-building monitoring results





Bales of old clothes from BOC.

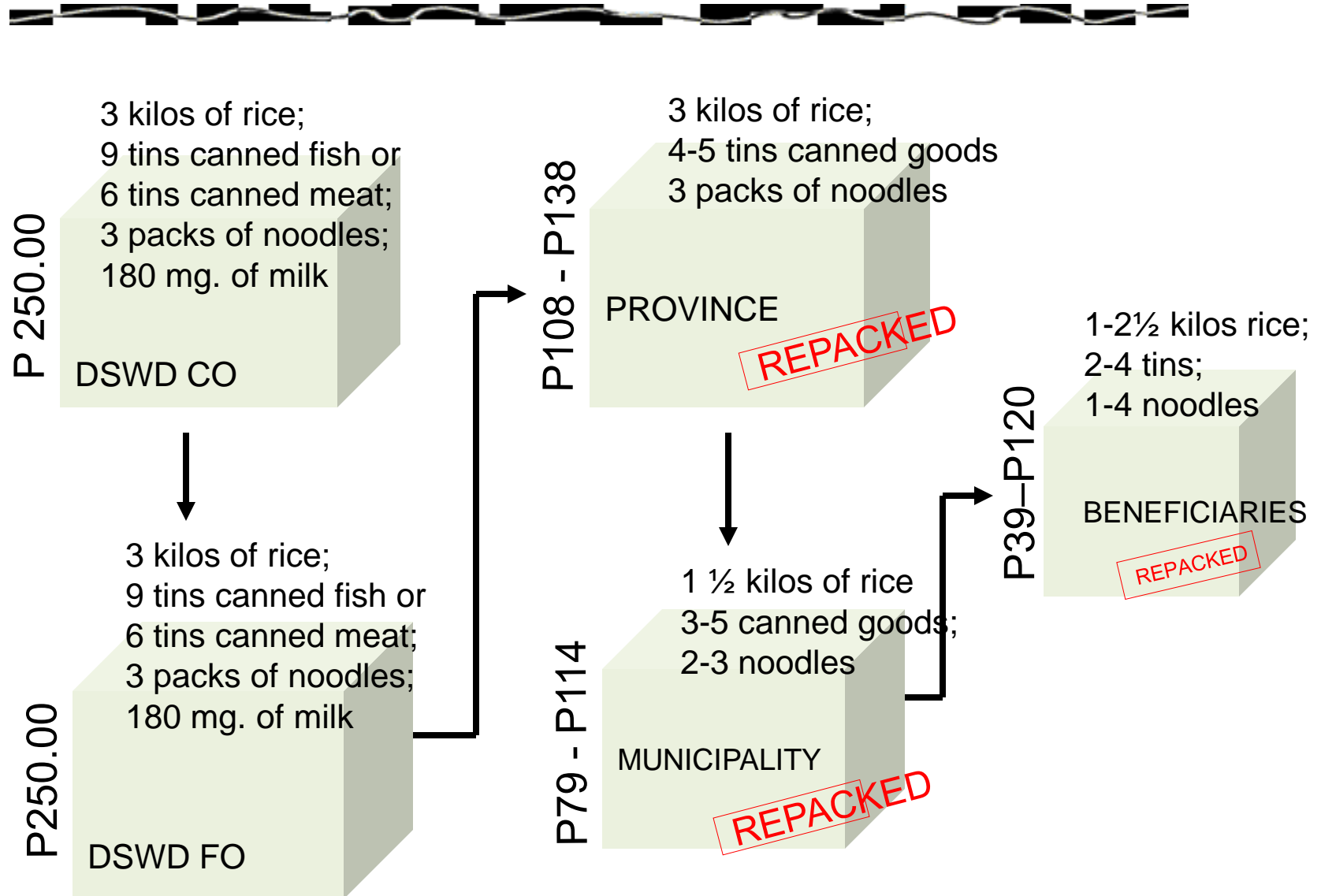


## Politicized Distribution of Relief Goods



Some relief goods were unaccounted for at the recipient level.

# Disaster Relief Distribution





# Textbook Delivery (2001)

- 40% could not be accounted for
- Suppliers delivered anytime anywhere
- Recipients were not notified about deliveries
- No feedback mechanism regarding schools' receipt of books
- Documents were not properly accomplished
- No effective sanctions for late deliveries



# Textbook Distribution (2003)

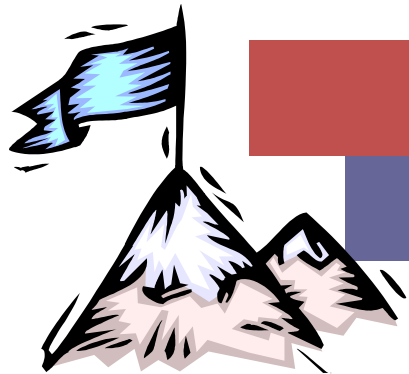
- 21% were not distributed to difficult-to-reach elementary schools
- Distribution funds were not accessible

# Agency actions and responses

- DOH passed memo aimed at improving drug procurement procedures in regional offices and hospitals
  - DPWH reviewed projects with reported problems, declared openness to involve citizens in project inspection, pilot-tested *Bayanihang Eskwela*
    - DepEd-DPWH joint memo to improve school building projects was passed
    - DepEd launched *Textbook Count*







# Textbook Count and Citizens' Action

- It is a program of DepEd in partnership with voluntary and private sectors
- It aims to ensure that the right quantity and quality of textbooks are delivered to the right recipient at the right time
- It started in 2002 during the administration of Sec. De Jesus

# Nationwide Coverage

- In 2003, 37 million textbooks amounting to **P1.3B** were tracked in 5,500 delivery points
- In 2004, 13.6 million textbooks amounting to **P660M** were tracked in 7,499 delivery points
- In 2005, 1.27 million textbooks
- In 2006-07, 11.96 million textbook amounting to **P542.4M**

**TOTAL: 63.8 million textbooks amounting to about Php 2.5 Billion pesos**



# Why is it needed?

- To remove corruption in textbook procurement
- To systematize deliveries nationwide
- To make suppliers more responsive to clients' need
- To establish benchmark for DepEd performance
- To mobilize manpower for monitoring and inspection at less or no cost

# How is it designed?

- Components are mapped
- Goals are set
- Stakeholders' participation is ensured
- Undertakings are defined
- Mechanisms for coordination, reporting and evaluation are put in place



# Components & Goals

## Bidding

Safeguard the integrity of the bidding process

## Production

Ensure good textbook quality

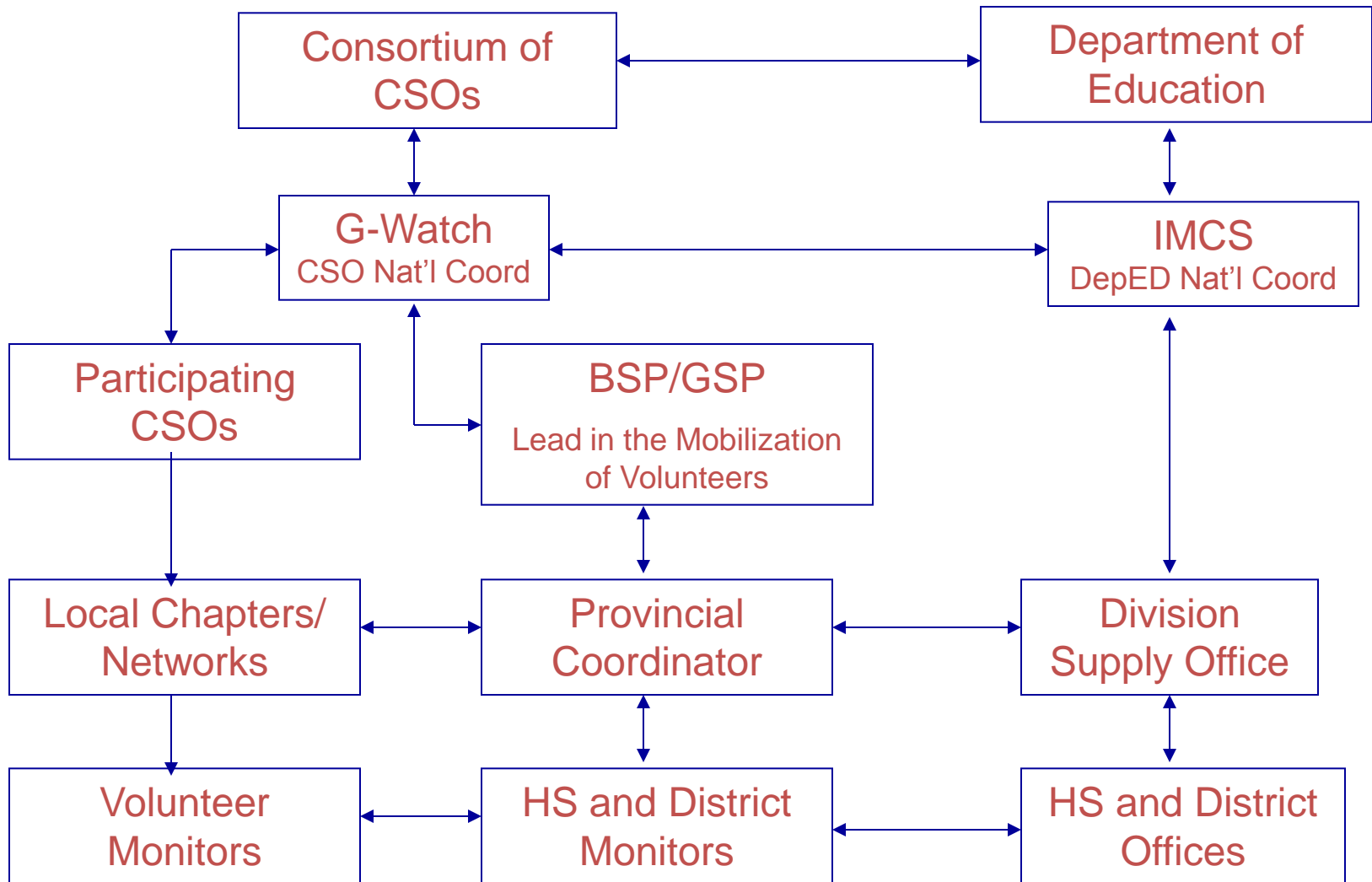
## Delivery

Help high schools and districts check the textbooks delivered to them

## Distribution

Help districts distribute the textbooks to elementary schools

# Coordination Structure





# Materials for volunteers

Consortium of Civil Society Organizations

Alliance of Concerned Teachers • Alliance of Volunteer Educators • Association of Ministers and Ministries in Nueva Ecija • Ateneo School of Government • Barangay Pilipino • Boy Scouts of the Philippines • Brotherhood of Destiny • Caucus of Development NGO Networks • Christian Convergence for Good Governance • Concerned Citizens of Albra for Good Government • Civil Society Network for Education Reforms • Fellowship of Christians in Government • Girl Scouts of the Philippines • Kapatiran Kaunlaran Foundation • Konsyensyang Pilipino • Naga City People's Council • National Citizens Movement for Free Elections • Negros Center for People Empowerment and Rural Development • Procurement Watch, Inc. • Rahma Qur'anic Center and Mosque Foundation • Social Watch Visayas • Student Catholic Action • Ten Outstanding Boy Scouts of the Philippines Association • Transparency and Accountability Network • UP Bannuar • UP Harong • UP Kamayo • Victory Campus Ministry • Volunteers for a Libertarian Society • YES Tsjeros • Young Moro Professional Network, Inc. • Youth Empowering Youth Forum

**DepED**  
DEPARTMENT OF EDUCATION

**Libro ko, Kinabukasan ko**

**CSO Volunteer**

Signature \_\_\_\_\_

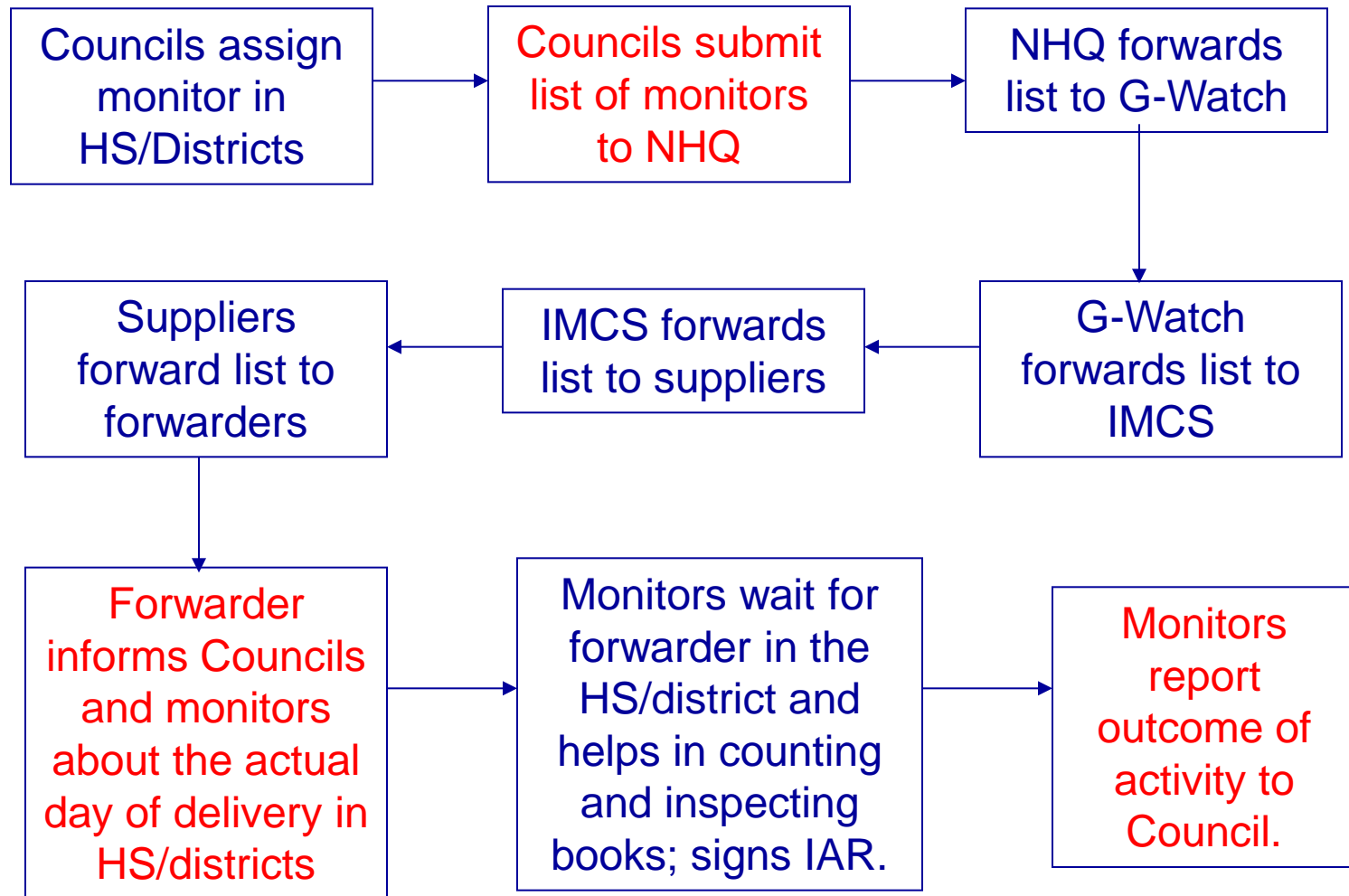
Name \_\_\_\_\_

Organization \_\_\_\_\_

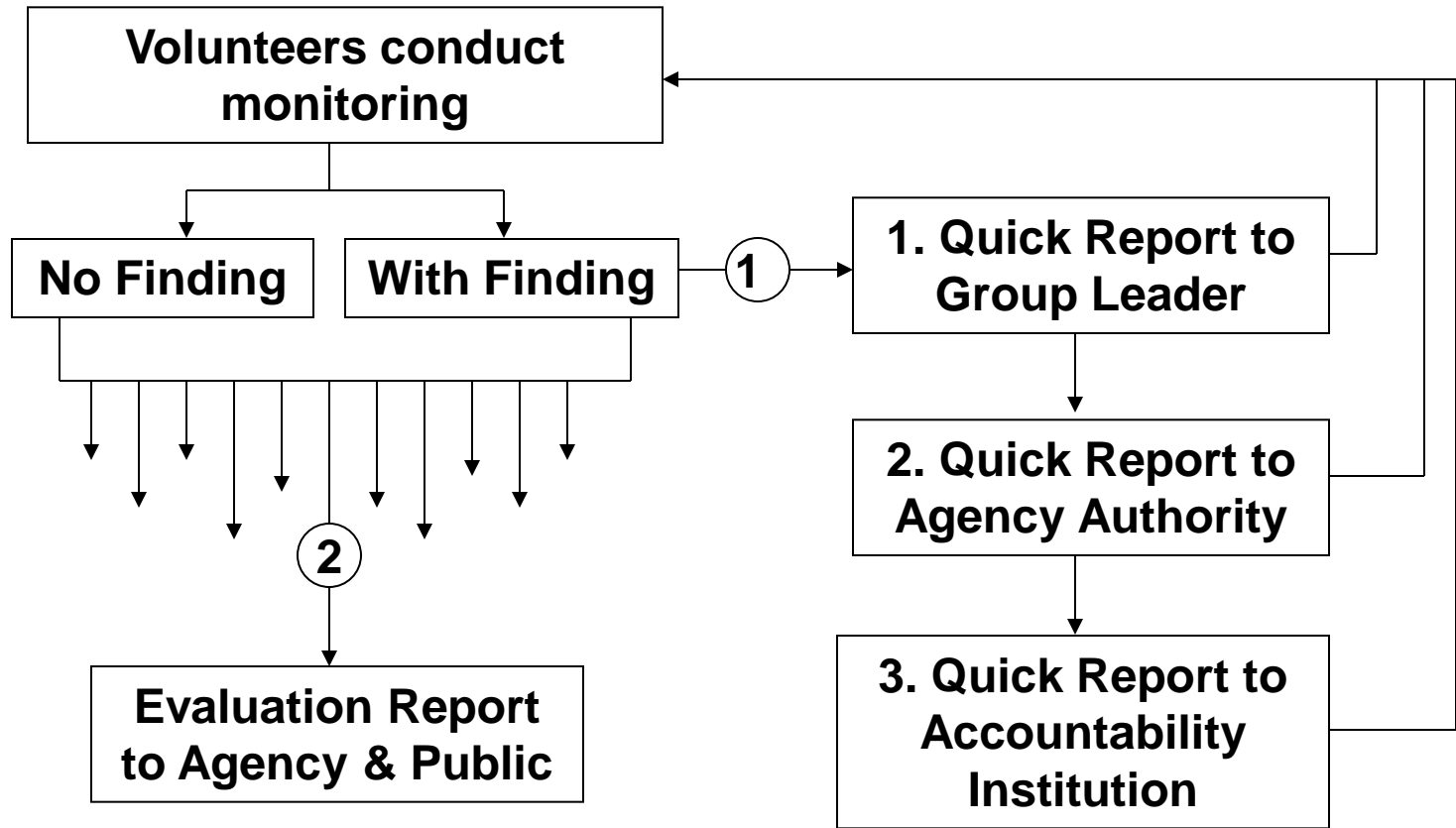
*Not valid without seal*

- Letter to the HS Principal/District Supervisor
- **Duties and Responsibilities of Volunteers**
- Volunteer's Monitoring Report Form
- Sample IAR
- Inspection Guidelines
- ID

# Monitoring Activity Plan



# Reporting





# PARA MATUTO SI PEPE at PILAR KAILANGAN MAY BANTAY.



Libro ko, kinabukasan ko.

**Help our students get their books on time. To volunteer as a textbook delivery watcher in your school, call the following numbers...**

From June to October, over 35 million textbooks funded by the World Bank will be delivered to public schools nationwide. *If you're a parent or a public school official, bantayan para sa tamang bilang.*

Help us to educate for a strong republic. Join National Textbook Delivery Program's "Textbook Count". Text (0919) 456-0027 or call 899-4588 to volunteer.



With the assistance of our Boy Scouts and Girl Scouts, the Department of Education will deliver 14 million textbooks to cover 42,000 public schools from July to November 2004. That's almost 84 million textbooks and teachers' manuals delivered since 2001.



Help our students get their books on time. To volunteer as a textbook delivery watcher in your school, call the following numbers: National Textbook Delivery Program / Philippine Governance Forum at 890-4590 • Instructional Materials Council Secretariat, DepED at 634-1072 or use DETx (Department of Education Text Messaging service) at (0919) 456-0027.

In cooperation with:



MONITORING ORGANIZATIONS: ACT Philippines • The Asia Foundation • Association of Ministers and Ministries in Nueva Ecija • Boy Scouts of the Philippines • Caucus of Development NGO Networks (Code-NGO) • Concerned Citizens of Abra for Good Government • Civil Society Network for Education Reforms, Inc. (E-Net) • Girl Scouts of the Philippines • Kapitan-Kaunlaran Foundation • Konyangyaring Pilipino • Nagai City People's Council • National Citizens Movement for Free Elections (NAMFREL) • Negros Center for People's Empowerment and Rural Development • Procurement Watch, Inc. • Social Watch Visayas • Ten Outstanding Boy Scouts of the Philippines Association • Transparency and Accountability Network • Alliance of Volunteer Educators (A/E) • Campaigns Advocacy & PR, Inc. (CAPRI) NATIONAL COORDINATOR: Government Watch - Ateneo School of Government

A PROJECT OF



Educating for a Strong Republic



Philippine Governance Forum



Government Procurement Policy Board

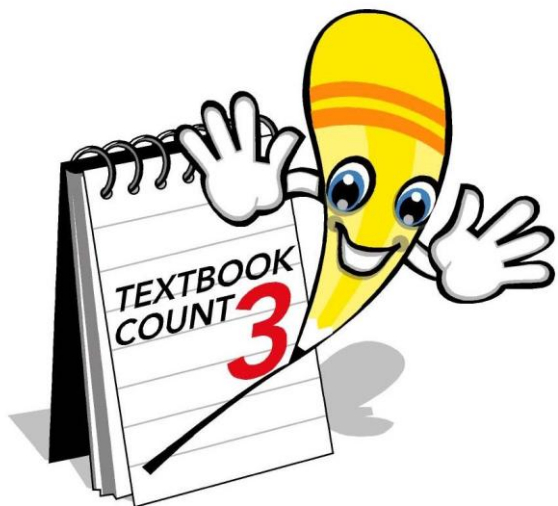


BUDGET ADVOCACY PROJECT

Textbook Count 1 was the G-Watch research that started it all...



Textbook Count 2 tested the waters of implementing a national textbook monitoring project



Textbook Count 3 was a full blast with expanded participation from new (ex. Coca Cola) and old players



A community-based initiative, Textbook Walk, was introduced in Textbook Count 4



Textbook Count 5 tested the readiness of communities to take the lead while expansion is being initiated at the national level through PRO



Seven years  
and five rounds  
after, Textbook  
Count is  
starting to  
evolve... as the  
role of its casts  
transforms...

- community-led and community-based
- practice of social accountability embedded in the bureaucracy (mechanisms for accountability, culture that demands for transparency, ensuring that the ground is fertile for similar initiatives)
- going beyond counting... look into content of textbooks and recognize the need to move towards the bigger goal of education reform





# *Textbook Count Casts*

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*ensuring that the practice, mechanisms and tools of accountability and transparency are sustained...*



**Consortium  
of CSOs for  
Textbook  
Count**

*from learning-  
by-the-ropes to  
taking  
supplementary  
and new  
initiatives*

Alliance of Concerned Teachers • Alliance of Volunteer Educators • Association of Ministers and Ministries in Nueva Ecija • **Ateneo School of Government** • Barug! Pilipino • **Boy Scouts of the Philippines** • Brotherhood of Destiny • Caucus of Development NGO Networks • Christian Convergence for Good Governance • Concerned Citizens of Abra for Good Government • Civil Society Network for Education Reforms • Fellowship of Christians in Government • Don Bosco Technical Institute Makati • **Girl Scouts of the Philippines** • Kapatiran Kaunlaran Foundation • Konsyensyang Pilipino • Naga City People's Council • National Citizens Movement for Free Elections • Negros Center for People Empowerment and Rural Development • Procurement Watch, Inc. • Rahma Qur'anic Center and Mosque Foundation • Social Watch Visayas • Student Catholic Action • Ten Outstanding Boy Scouts of the Philippines Association • Transparency and Accountability Network • UP Bannuar • UP Harong • UP Kamayo • Victory Campus Ministry • Volunteers for a Libertarian Society • YES Tejeros • Young Moro Professionals Network, Inc. • Youth Empowering Youth Forum



# G-Watch

*From steerer to story-teller and steward who is protecting and expanding the gains while assisting those who are writing their own success stories*

Business companies

*From a chance participant to a more integral partner*

Communities

*From a participant to a leading role...*

*...the Textbook Count story  
continues...*

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Thank you!