# Open Development enabled through innovative uses of ICT



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## Goal: Increasing Accountability in Public Services & Aid



Change

### New paradigms

- Transparency

- Participation

- Collaboration
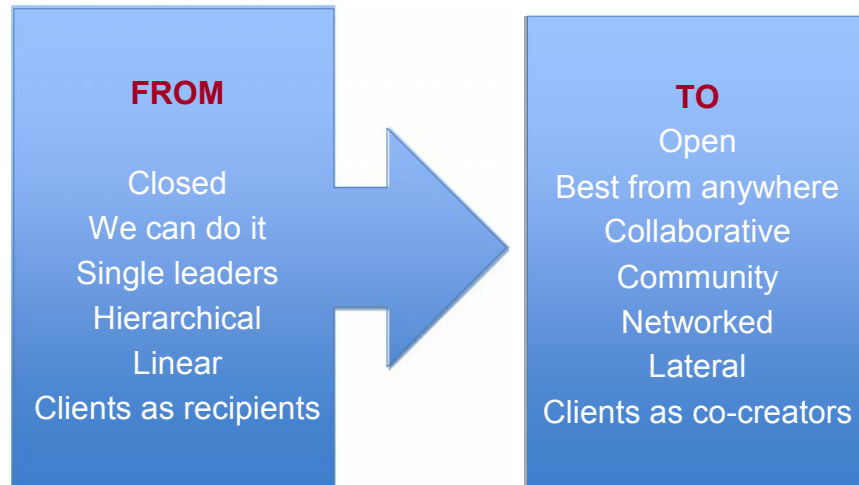- Economic Empowerment

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## World Bank's Vision

"Imagine this: A health care worker or parent in a village, with a laptop or mobile device, can access development knowledge in real time through **geo coding** and **geo mapping**. She can see which schools have feeding programs and which go without, and what is happening to local health. She can access 20 years of data on infant mortality for her country and its neighbors. She can dig deeply and compare her village with others. She can **upload her own data**, throw light on the likely effect of new interventions, and mobilize the community to demand better or more targeted health programs."

"Our aim is for *Open Data, Open Knowledge, and Open Solutions*." *RBZ, Sept 28, 2010*

**Open Data, Open Knowledge, Open Solutions
Requires a Way of Doing Business**

**FROM**

Closed
We can do it
Single leaders
Hierarchical
Linear
Clients as recipients

**TO**
Open
Best from anywhere
Collaborative
Community
Networked
Lateral
Clients as co-creators

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# Focus: Game Changing Opportunities



- **Geo-coding**
- **Mobiles**
- **Social Media**

# Open Development Vision

| Open Data | • Share tools and essential information on the global economy and Bank operations |
| Open Knowledge | • Enable researchers, students, civil society, and local communities to collect data, measure results, increase knowledge |
| Open Solutions | • Work together to find solutions to development problems |

VISION

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# Open Data Initiative

▪Easy and free access to a wealth of indicators, aid flows and project outcomes

▪Partner with others, such as Google and Microsoft, to expand data reach

▪Apps for Development Challenge – encourage innovation

# Open Data

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- Apps for Development Challenge – encourage innovation

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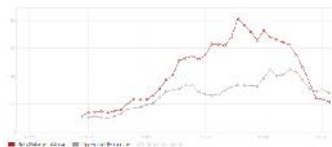
# What they are doing with Open Data…

Google

external debt tanzania | Search

About 101,000 results (0.25 seconds)                                    Advanced search

Everything
More

All results
Timeline
More search tools

**External debt** stock, Tanzania
10B   **$5.94 Billion** current US$ - 2008
       Source: World Bank, World Development Indicators
5B     Disclaimer
0
1970        2008
www.google.com/publicdata

THE UNITED REPUBLIC OF TANZANIA ☆
Oct 1, 2002 ... An index for a weighted average exchange rate on Tanzania's external debt is needed for continuously tracking the impact of currency ...
www.tanzania.go.tz/qpdrc_02.htm   Cached   Similar

[PPT] External Debt Statistics Compilation in Tanzania ☆
File Format: Microsoft Powerpoint - View as HTML
The government designated the Bank as the central institution responsible for recording and managing Tanzania's external debt database for both the ...
www.afdb.org/fileadmin/uploads/jai/... External-Debt...tanzania.ppt - Similar

# Mobiles in 2010

**"The mobile phone is the most powerful technology for ending poverty in the world today".**
**Jeffrey Sachs**

## The New Compass

- ✓ **5 Billion subscriptions Worldwide**
- ➢ **100% penetration in developed world**
- ➢ **58% in Developing countries and rising fast**

- ✓ **560 million GPS enabled handsets by 2012**

- ✓ **42% of Mobile Apps are Geospatial**

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# Community Participation

## MAP KIBERA

**Kibera's first complete free and open map**
November 2009

Kibera in Nairobi, Kenya, widely known as Africa's largest slum, remains a blank spot on the map. Without basic knowledge of the geography and resources of Kibera it is impossible to have an informed discussion on how to improve the lives of residents. This November, young Kiberans create the first public digital map of their own community.
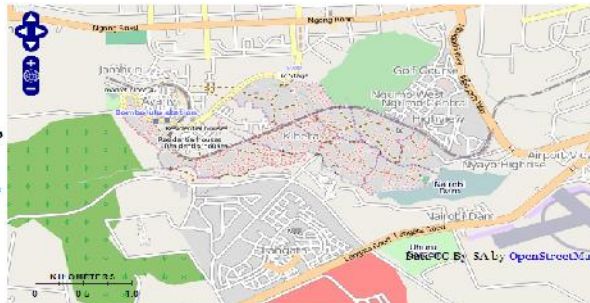
themes

| Health | Security | Education | Water/Sanitation |

get involved

| Wiki | Discuss | Voice of Kibera | Download | Contact |
| all our plans | on the Google Group and Facebook | community media | get data | great to hear from you |

mapkibera blog

| 2010 World Disasters Report: Focus on urban risk | A meeting of the minds – mappers, videographers, editorial board & SMS reporters | Kibera's Census: Population, Politics, Precision | Twitter Weekly Updates for 2010-09-05 |
| The The International | | The 2009 Kenyan census puts | New Video by KNN: Are Kibera Residents Visiting VCT |

# Disaster Relief Has Changed

**Crisis mapping brings online tool to Haitian disaster relief effort**
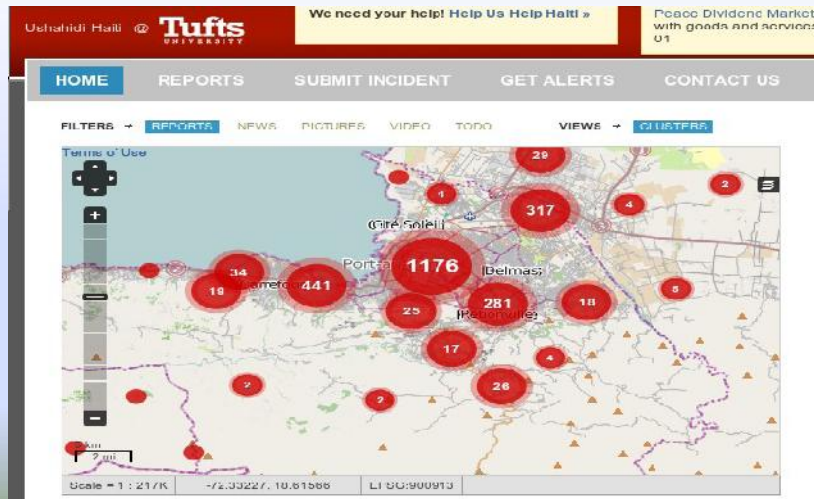


# The Power of combining Mobile, Social Media and Inter-active Mapping

Direct Citizen Participation

Shelter being built

## To Engage Citizens & Improve Outcomes

- **Afghanistan:** GPS cameras track progress on irrigation infrastructure in remote areas

- **India:** pilot project tracks maternal and child health visits via cell phones

- **Bolivia:** Verifying installation of solar panels in infrastructure project

- **Cambodia:** Track rehabilitation of national highway network



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## Huduma: Amplifying Citizen Voices Via ICTs
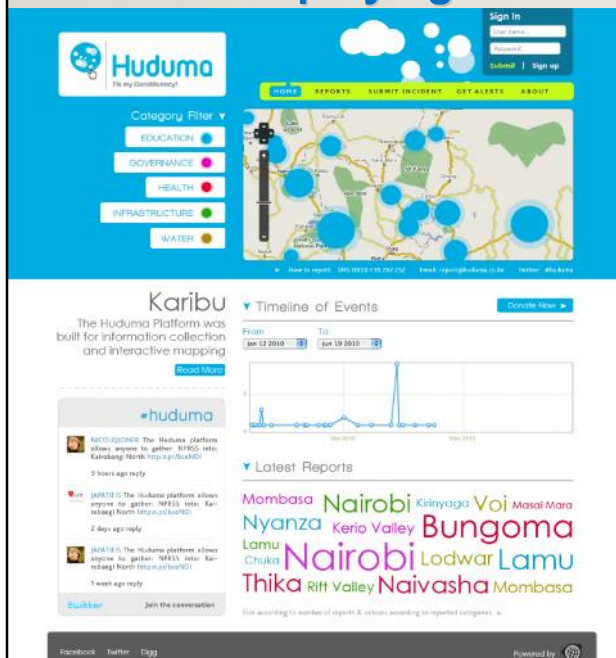


- **Geo-Reference** with categories (Health, Water etc having different dots);

- **Timeline** indicating response times;

- **Bubble** with location names getting bigger depending on veracity of problems reported;

- **Flagging**: of actions with delayed response (red) & (green) for efficiency.

- **Budget Layer**: tagging project, concerns with budget information

## Using Dashboards to Help Decision Makers
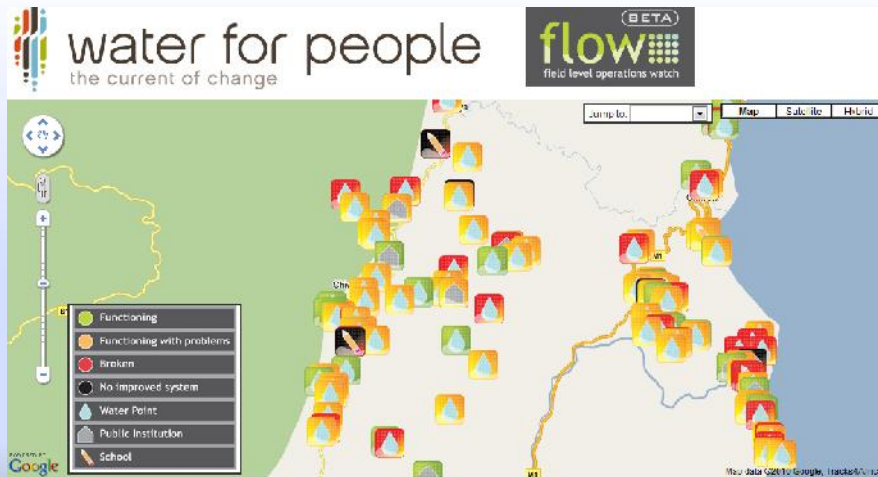
- **Service provider** with **ID** and **login**;

- Incorporates **visualization tools** (graphs, red flags, green flags etc)

- **Provider** able to **pick a problem** and **act**;

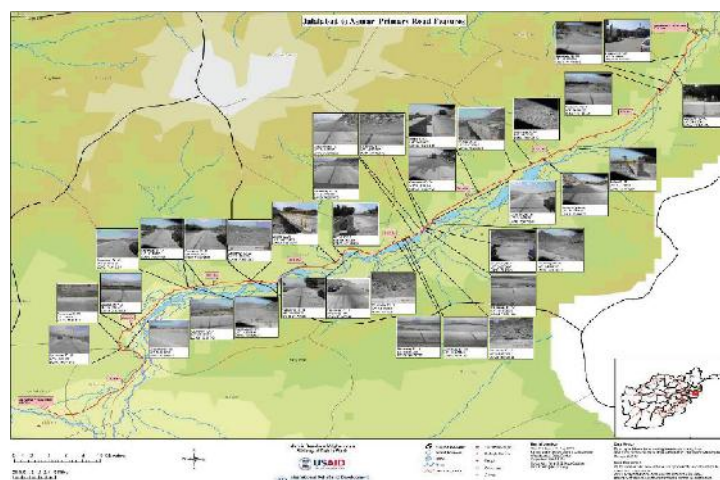- Provider able to **add comment** after **fixing a problem**
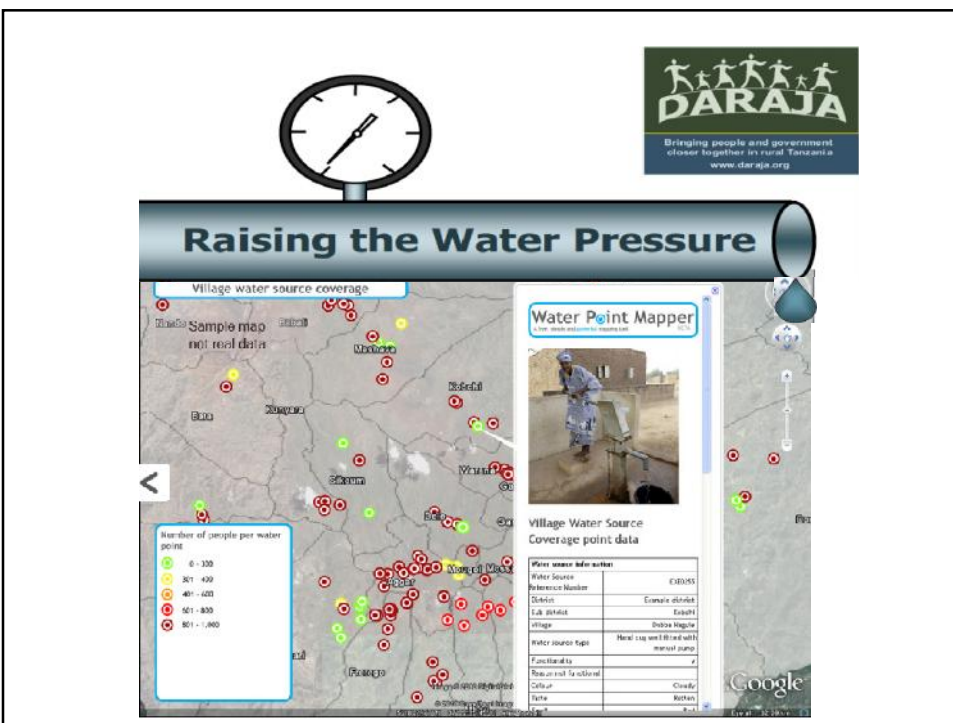
## Twaweza: Water Point Mapping in Tanzania



## *Asset verification*: Afghanistan roads



*Images from International Relief and Development, Inc: Human Resources and Logistics Support Program (IRD-HRLS), September 2010*

## *Asset verification*: EQUIP



http://www.advocacynet.org/resource/251



http://www.boston.com/news/world/blog/2009/07/post_9.html

## Blood Bank Reporting in Western Ken



"The local district hospital in Kilifi never had enough blood for transfusions," Eagle said. "So I built a system for the nurses to send short, daily text messages from mobile phones to the centralized blood bank to avoid shortages."

Read more: Txteagle takes outsourcing to cell phones | New Mexico Business Weekly

# Mapping for Results …

**Information available, but not easy to visualize**

**Geo-coding: makes project data more accessible**

**Visualize project locations and MDGs at country level**

**www.maps.worldbank.org**

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# Key Principles of Mapping for Results

**Results**
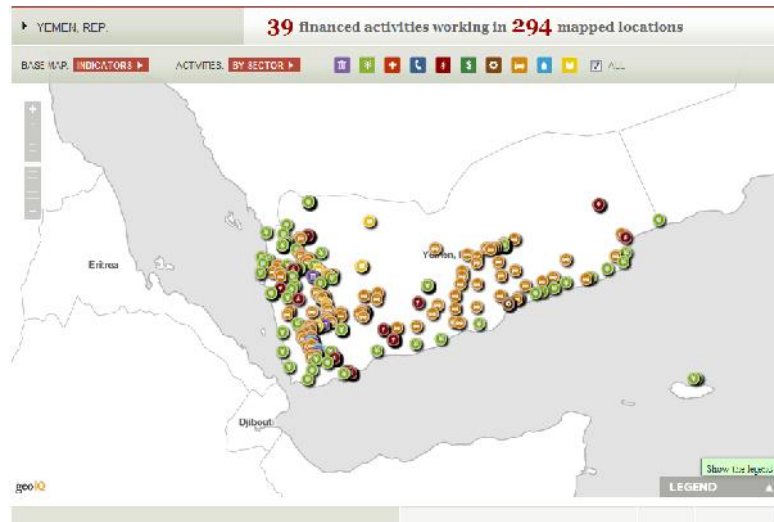- Visualize location of projects

**Openness**
- Location data for 1,200 projects and 16,000 project activities available by April

**Accountability**
- Directly engaging beneficiaries through ICT to provide feedback and improve results
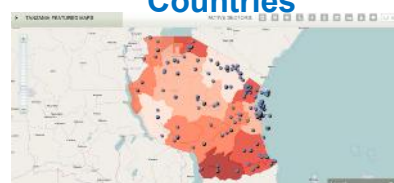
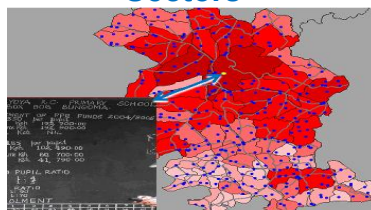# Greater Transparency in WBG Projects



# Mapping at Various Levels…



**www.maps.worldbank.org**

## WBI in Action → Mapping for Results + Beneficiary Feedback

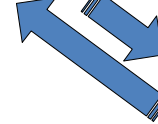**Bolivia:** Poverty concentration & geo-mapping aid projects

**Haiti:** Beneficiary feedback on geo-mapped reconstruction projects



School Being Built

New Teacher Arriving

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# 1. Improve Project Planning

**Better targeting of schools based on needs**

# 2. Oversee Project Implementation

**Philippines: checkmyschool.org**

Updates, as of today

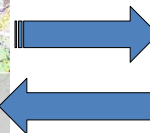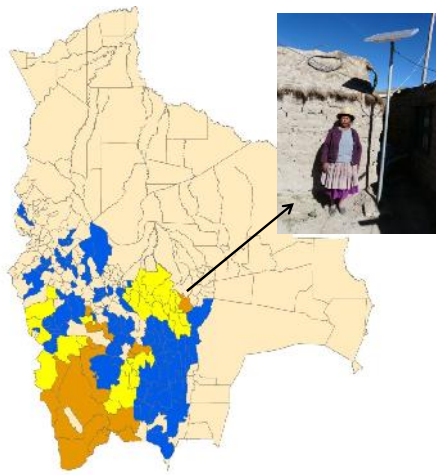| | |
|---|---|
| **20** community volunteers | **100** new feedback reports |
| **75%** said textbooks are enough | **8,000** schools have GPS |

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# 3. Listen to Beneficiary Feedback…

**Haiti: Community-based reporting**

Shelter being built

# 4. Enhance Tracking of Results

**Bolivia: Decentralized Infrastructure for Rural Transformation Project**



**<u>Benefits</u>**

- Target activities to regions with most need

- Promote synergies between components (Electrification and Telecomms)

- Verify that services were provided

- Monitor project results and impact

- Transparency and social accountability

# 5. Enhance Aid Effectiveness Coordination