

ANSA GLOBAL LAUNCH RECAP: DAY 1 MESSAGES



Inspiration for Social Change

- Passion for social change motivates people to work for social accountability. A network can support this passion because the whole is more than the sum of its parts. (Thindwa)
- Embrace people power; democracy is abstract unless programs address social issues (Abad)
- Governments and citizens are mutually responsible and accountable to care for the global commons (Villarin)

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GLOBAL

- ANSA as a platform for cross-regional and global learning for development toward poverty reduction (Hoffman)
- ANSA Global as a hub for knowledge exchange and innovation, a place of solidarity for social accountability. ANSA practice. (Thampi)

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Regional

- Need to focus on priority issues at the country level, but also remain responsive to reach a wider audience. (ANSA-Africa)
- Enabling conditions for social accountability (ANSA-EAP):
 - ☐ Government openness/champions
 - □ Organized & capable citizen groups
 - □ Access to information
 - □ Cultural and context appropriateness
- Building the capacity of new partners to better engage government (ANSA-SA & Kyrgyzstan partner)

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LAUNCHING A GLOBAL NETWORK

Upping the Ante for SAc

- Need for M&E and using the results for identifying possibilities for scale and replication. This can lead to mainstreaming of social accountability practices. (Parker)
- Practitioners need to understand the objectives of communication and ensure they are asking the right questions to the right people. Communication strategy needs to take into account leverage & NSA branding. (Bassat)

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Converging Ideas (From the Participants)

- Empowering communities through information sharing and South-South exchanges by using social media
- How can we harness global and local knowledge exchange?
- Open up space "to unusual" suspects
- Monitoring systems at different levels should/belSA established and employed

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Learning Objectives

- To showcase ICT initiatives in promoting social accountability
- 2. To share insights and learning on the use of ICT in social accountability

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ONE ANSA

PROGRAM

Opening

Introduction to ICT and social accountability

Introduction to featured initiatives

Open Space

Global Examples and Framework

Synthesis

Closing

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Elements in Open Space

- The 4 Principles of Open Space
- The Law of the Two Feet
- The Marketplace









In human history people have met here to exchange stories and discuss issues so that the marketplace has functioned as a setting where much of the culture of a village has been generated.

THE QUESTION

What would drive me to use ICT in social accountability?



What to do?

- Go around the ICT MARKETPLACE. Engage and converse with those in-charge. Try your hand in using the ICT tools.
- After a while, write your answer to the QUESTION on an idea card. Be specific. Write in big, bold letters. Then tape your idea card on your chest.
- FOLLOW THE LAW OF 2 FEET. Find ideas that resonate with yours. Engage each other in conversation. Form conversation circles and find a place for your group.
- Capture the highlights of your conversations on an easel sheet.
- Each group is expected to do a 2-minute NEWSBREAK.

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Idea card rules

- Write in big, bold letters. Use "ALL CAPS".
- One idea, one card
- Three lines only.

COHERENCE,

DIRECTION, AND

MAGIC