

## Day 1 Messages

# ANSA GLOBAL LAUNCH RECAP



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## Inspiration for Social Change

- Passion for social change motivates people to work for social accountability. A network can support this passion because the whole is more than the sum of its parts. (Thindwa)
- Embrace people power; democracy is abstract unless programs address social issues (Abad)
- Governments and citizens are mutually responsible and accountable to care for the global commons (Villarin)



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## GLOBAL

- ANSA as a platform for cross-regional and global learning for development toward poverty reduction (Hoffman)
- ANSA Global as a hub for knowledge exchange and innovation, a place of solidarity for social accountability practice. (Thampi)



## Regional

- Need to focus on priority issues at the country level, but also remain responsive to reach a wider audience. (ANSA-Africa)
- Enabling conditions for social accountability (ANSA-EAP):
  - ❑ Government openness/champions
  - ❑ Organized & capable citizen groups
  - ❑ Access to information
  - ❑ Cultural and context appropriateness
- Building the capacity of new partners to better engage government (ANSA-SA & Kyrgyzstan partner)



## Upping the Ante for SAc

- Need for M&E and using the results for identifying possibilities for scale and replication. This can lead to mainstreaming of social accountability practices. (Parker)
- Practitioners need to understand the objectives of communication and ensure they are asking the right questions to the right people. Communication strategy needs to take into account leverage & branding. (Bassat)



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## Converging Ideas (From the Participants)

- Empowering communities through information sharing and South-South exchanges by using social media
- How can we harness global and local knowledge exchange?
- Open up space “to unusual” suspects
- Monitoring systems at different levels should be established and employed



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## Social Accountability and ICT



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## Learning Objectives

1. To showcase the ANSA-EAP ICT initiatives in promoting social accountability
2. To share insights and learning on ICT in social accountability



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## Elements in Open Space

- The 4 Principles of Open Space
- The Law of the Two Feet
- The Marketplace



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### The 4 Principles of Open Space



Whoever comes is the right person!

Whatever happens is the only thing that could have!

Whenever it starts is the right time!

When it is over, it is over!

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## The Law of the Two Feet



Each one has two feet – be prepared to use them!

highly responsible person

Responsibility for a successful outcome resides with exactly one person – YOU!

believe in you

You – and you alone – must take responsibility to use your feet, and move to a new place where you can make a difference!

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## The Marketplace



In human history people have met here to exchange stories and discuss issues so that the marketplace has functioned as a setting where much of the culture of a village has been generated.

## THE QUESTION

**What would drive me to use ICT in  
social accountability?**



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## What to do?

- Go around the ICT MARKETPLACE. Engage and converse with those in-charge. Try your hand in using the ICT tools.
- After a while, you will write your answer to the QUESTION on an idea card. Try to be specific. Write in big, bold letters. Then tape your idea card on your chest.
- FOLLOW THE LAW OF THE 2 FEET. Find ideas that resonate with yours. Engage each other in conversation. Form conversation circles and find a place for your group.
- Capture the highlights of your conversations on an easel sheet.
- Each group is expected to do a 3-minute NEWSBREAK.



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## Idea card rules

- Write in big, bold letters. Use “ALL CAPS”.
- One idea, one card
- Three lines only.

